



## Digital Art Submission Specifications

*The Resource LabelGroup Art Department is equipped to handle electronic pre press art—as this is the preferred format. **Macintosh files are preferred**, but we also accept certain Windows formats.*

*Please see below for specifics regarding file formats, computer platforms and suggestions for submitting your digital art files.*

### MACINTOSH APPLICATIONS

Adobe Illustrator CS3  
Adobe PhotoShop CS3  
QuarkXPress 7  
Adobe InDesign CS3  
ArtPro 8.6  
Macromedia Freehand 10  
Adobe PageMaker 7.0

### PC/WINDOWS APPLICATIONS

Adobe PageMaker 7  
Adobe Illustrator 10  
Adobe PhotoShop 7  
Macromedia Freehand 10  
QuarkXPress 6

### SUPPORTED MEDIA

CD-ROM (including CD-RW)  
DVD-ROM (including DVD+-RW)

### REQUIREMENTS FOR DIGITAL ART SUBMISSION

- You must include all imported graphics files (eps, tiff, jpeg, etc.).
- You must include a color printout and/or black & white separations of your art work. If you submit artwork via e-mail you can fax (**615.661.5950 Franklin or 901.795.0004 Memphis**) a copy to the Resource LabelGroup Art Department or your Customer Service Representative.
- You **MUST** include a copy of **all Mac or PC PostScript or TrueType fonts** used in your document. **This is very important!** Failure to include fonts can cause delays in preparing your artwork for printing!
- For Macintosh PostScript fonts, you must include the Printer Font and corresponding Screen Font.
- **Do NOT use Rasterized text.** Due to the limitations in the flexographic printing process and linescreen requirements, rasterized text will appear “fuzzy”.
- **Rich Blacks** can only be used in areas without reversed text or images.
- **Rasterized images** must have at least 1/4” bleed on all sides.
- **PLACE** or **IMPORT** rather than **EMBED** Raster/Pixel (Photoshop) Images into Illustrator and FreeHand files and be sure to include the placed or imported support files.
- A document report from your application and a directory printout of the files you are submitting is helpful.

### METHODS FOR DIGITAL ART SUBMISSION

- You may send art work directly on any of the SUPPORTED MEDIA listed above.
- You may e-mail art work to **art@resourcelabel.com**. Please compress files when attaching to e-mail messages. Please notify your Sales Representative or Customer Service Representative that you are submitting artwork via e-mail.
- Fax a copy of the artwork you are e-mailing (**615.661.5950 Franklin or 901.795.0004 Memphis**) to the attention of your Customer Service Representative.
- You may submit your artwork via the Internet to our ftp site. Specific FTP information available upon request.